



KiwiTech Announces Strategic Partnership with Community Data Platforms

Providing leaders with reliable data analytics so communities can be smarter and stronger.

For Immediate Release

Contact: Ike Syed
Vice President, Strategic Partnerships
KiwiTech, LLC
info@kiwitech.com

WASHINGTON, D.C. – January 14, 2020 - KiwiTech, LLC, an innovation platform that helps startups build viable products, drive traction, and raise capital, today announced a strategic partnership with Community Data Platforms, an organization that uses data, analytics, and visualizations to understand communities in new and reliable ways.

"We are excited to collaborate with CDP in their mission to build community data assets and to provide reliable analytics to build stronger communities across the US," said Rakesh Gupta, Co-Founder and CEO of KiwiTech. "We look forward to helping CDP further its mission and scale through our unique startup ecosystem."

"While C-suite executives across America regularly rely on data analytics to inform critical decisions, community leaders who manage governments, economic development organizations, and philanthropies tell us that the lack of access to data at the community level is a massive hurdle to addressing their policy challenges. Consequently, critical community-based decisions are too often made on anecdotes or with limited, incomplete data. Community Data Platforms was founded to solve this problem," said Alan Worden, Founder and CEO of CDP.

Leaders across the country describe two key challenges to making evidence-based decisions. The first is the unavailability of reliable and curated hyper-local, national, and commercial data assets that accurately describe communities. The second is a deficit of talented data scientists at the local level. By efficiently and reliably aggregating reliable data and by leveraging CDP's global team of data scientists, community leaders can now have access to a resource previously unavailable.

CDP developed and manages the [Nantucket Data Platform](#) to deliver data analytics to decision-makers in Nantucket, Massachusetts. Later this week CDP will announce a collaboration with a major philanthropic organization to scale this work nationally.

"CDP expects to scale significantly in 2020 so the partnership with KiwiTech allows it to leverage our deep technology expertise and insight to realize the promise of community data across the country," said Gupta.

About Community Data Platforms

Community Data Platforms is on a mission to help leaders in business, economic development, philanthropy, and government build smarter and stronger communities across the U.S. through the power of data analytics. To learn more, visit: www.communitydataplatfroms.com

About KiwiTech

Over the last decade, KiwiTech has led innovation across multiple verticals scaling businesses in the tech space. KiwiTech intimately understands the challenges faced by new founders, aspiring unicorns and established leaders and works closely with them to realize their passion and purpose. Through its extensive relationships and expertise, KiwiTech brings a perspective that helps strategically connect technology creators with technology consumers. KiwiTech is an ecosystem of proactive investors and advisors who are passionate about building technology, supporting entrepreneurship, and helping companies realize their maximum potential. To learn more, visit: www.kiwitech.com